



# RUBBERGARD™ EPDM

**BE PART OF THE FUTURE OF ROOFING**





# UNROLL THE FUTURE OF ROOFING

Elevate's RubberGard™ EPDM is a synthetic rubber single-ply waterproofing membrane for flat and low slope roofs of commercial, industrial and residential buildings. It offers outstanding durability, resilience and adaptability to current and future building needs.

Unlike other traditional waterproofing membranes on the market, the installation of RubberGard EPDM is flame-free, making onsite working conditions safer. Because it's a single-ply membrane, it offers a lightweight roofing solution that is quick and easy to install.

Along with a complete system for durable performance, we offer roofing contractors comprehensive support on and off the roof, from training to technical assistance before, during and after a job is completed.



## Full support

Training, technical calculations, on site assistance, roof inspections.



## Quick & easy installation

Large sheets, lightweight, flexible, flame-free.



## Proven product

Over 1.5 billion m<sup>2</sup> installed since 1980.



## Full offering

Complete product offering for your roofing needs.



## Profitable

Growing market, low investment, less competition, more roofs.





“

**Elevate’s RubberGard EPDM is so pleasant to work with, I love it! It doesn’t smell, it’s easy to install and repair and very eco-friendly. The great technical support and comprehensive warranty definitely gives me peace of mind.**

”

# FULL SUPPORT FROM CONCEPT TO COMPLETION







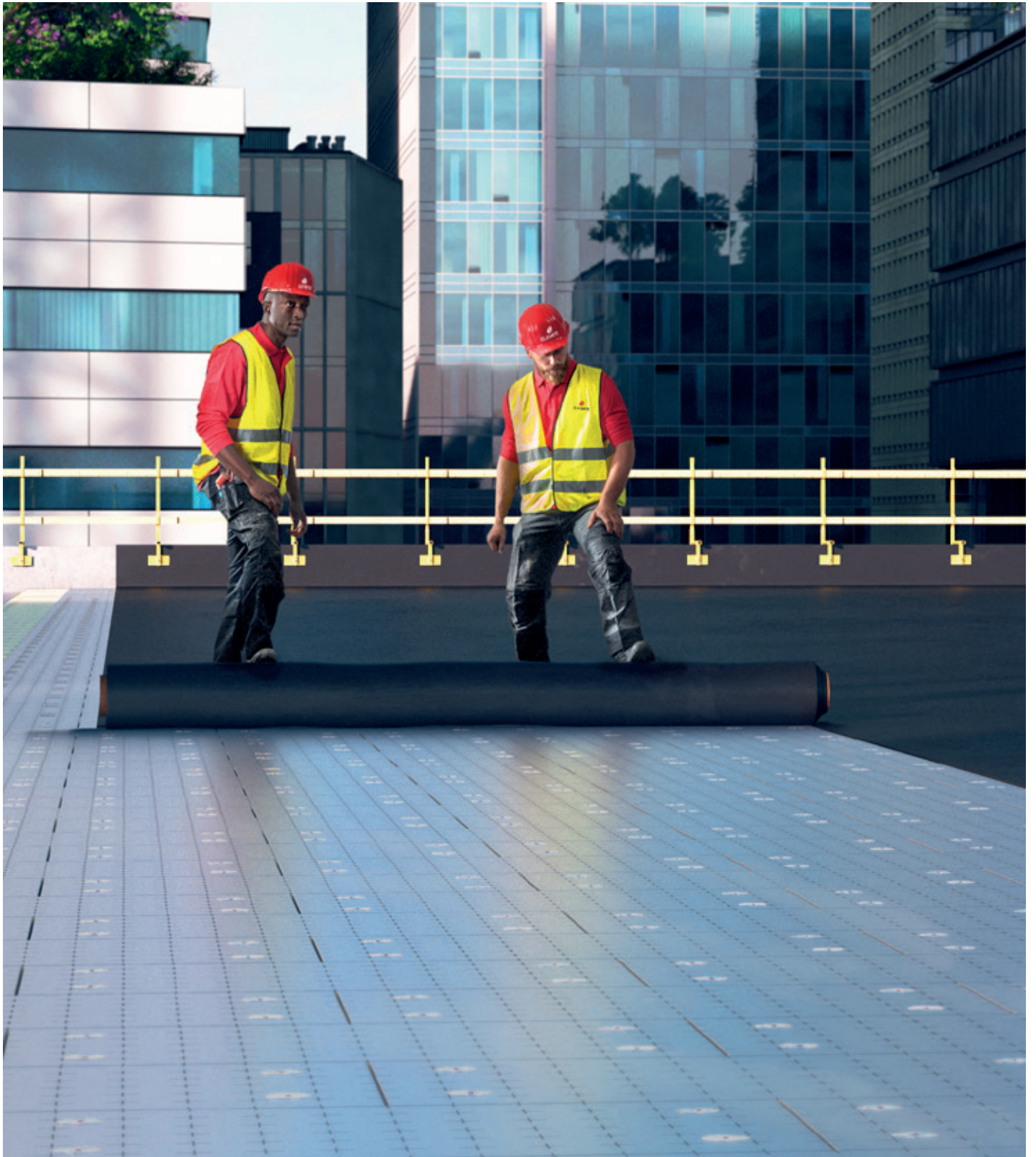
**RubberGard EPDM can only be installed by roofing contractors that have followed a training course on Elevate products. A variety of educational programs are available at training facilities spread across Europe and Asia. The objective of these training programs is to educate and familiarize roofing contractors with all aspects of the installation of Elevate roofing systems, from beginner to advanced level.**

The support also extends to the roof. Our team of field technicians provides assistance at job start-up, offers on-site advice and training and also performs roof inspections.

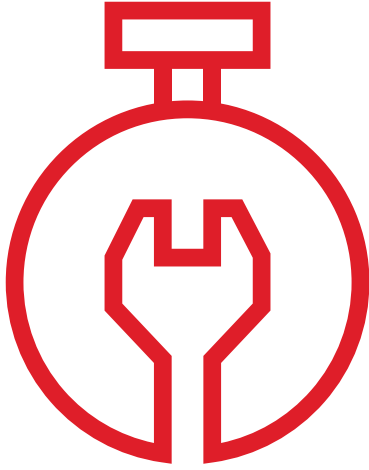
We also offer a comprehensive range of technical documents and tools, such as material calculation tools, technical manuals featuring step-by-step installation methods, system design, detail drawings, product information sheets and material safety data sheets, among others. In short, we provide all the tools that are required to accurately design, specify, estimate and install a quality RubberGard EPDM roofing system.



Scan the QR code or go to [HolcimElevate.com](https://HolcimElevate.com) to get more info about our next available training session.



**QUICK & EASY INSTALLATION**



### **FLAME-FREE**

Unlike other traditional roofing membranes, no flame or gas tanks are needed to install RubberGard EPDM. This cold application process thoroughly minimizes onsite fire hazard.

### **LARGE PANELS = FEWER SEAMS**

RubberGard EPDM is available in different panel sizes, the largest being 15 m wide x 61 m long, which greatly reduces the number of seams. A small crew is enough to carry out most projects, allowing roofing contractors to move faster to the next job.

### **NO SPECIAL TOOLS**

No sophisticated or costly equipment such as welding machines is required. The assembly is done using Elevate primers and self-adhesive products to meet the requirements of various roofing applications and installation details.

## **CHOOSING THE RIGHT SYSTEM**

**Are you planning to install a new roof or refurbish an existing one? Do you want an accessible roof, a green roof, a roof with solar panels, a blue roof...? The RubberGard EPDM roofing systems offer a variety of installation options to best meet the requirements of your project.**



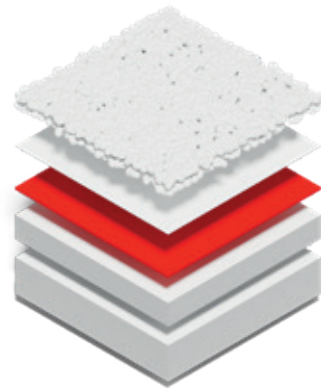
### **MECHANICALLY ATTACHED (RMA) SYSTEM**

Lightweight, non-penetrating mechanically attached system developed around Elevate's QuickSeam RMA strip. The strips are laid over the substrate and mechanically secured to the roof deck. The membrane is then adhered to these self-adhesive strips.



### **FULLY ADHERED SYSTEM**

The membrane is fully adhered directly to the substrate using Elevate bonding adhesive.

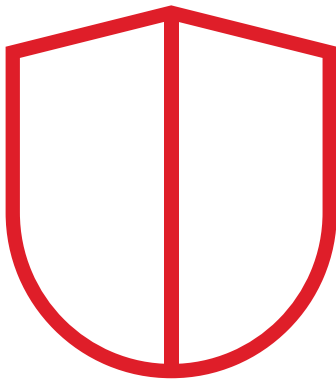


### **BALLASTED SYSTEM**

The membrane is loosely laid over the substrate and held in place using approved ballast.



# PROVEN PRODUCT



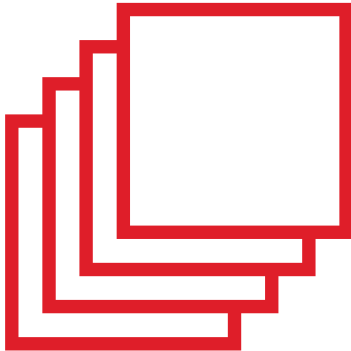
Since its introduction in 1980, over 1.5 billion m<sup>2</sup> of RubberGard EPDM membranes have been installed on rooftops worldwide, cementing its status as a proven, high-performing roofing product. With a life expectancy of over 50 years\*, EPDM roofing membranes are designed to stand the test of time. RubberGard EPDM is also able to adapt to changes in the roof configuration. It brings peace of mind to roofing contractors and long-term satisfaction to building owners.

RubberGard EPDM is manufactured at our EPDM plant in Prescott (US) which has achieved ISO 9001 and ISO 14001 certifications. The membrane also meets or exceeds a variety of international and national building code approvals and classifications.

\* "Evaluation of the useful life of EPDM roofing membranes", SKZ (Süddeutsche Kunststoff-Zentrum).



# FULL OFFERING



We recognize the market need for a fully compatible roofing system, not limited to the waterproofing membrane. Therefore, we offer a complete range of accessories designed to guarantee the best results during the installation of the RubberGard EPDM roofing system.

In recent years, we have expanded our offer with other flat roofing components such as PIR insulation boards, cover boards and vapor control layers. Their guaranteed compatibility further enhances the overall system performance.

**Elevate RubberGard EPDM roofing membrane**

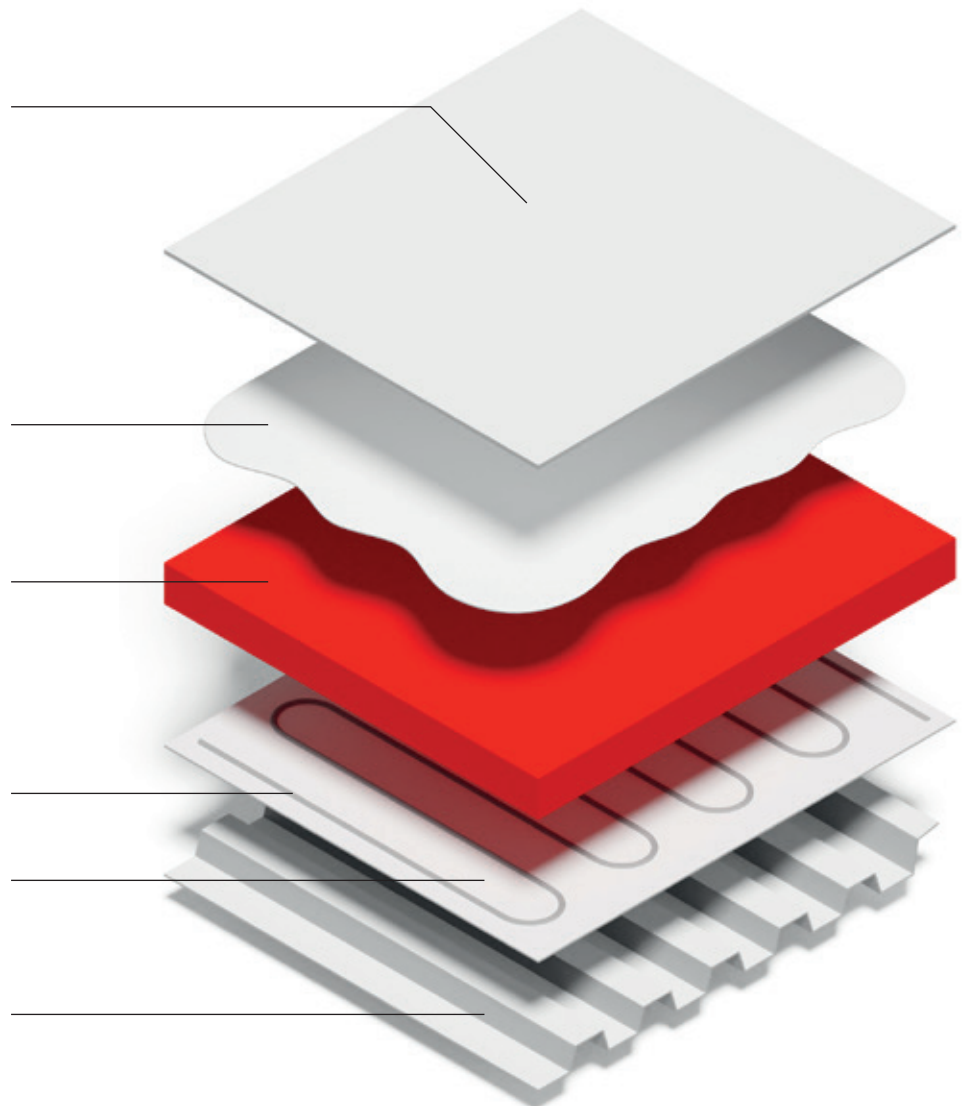
**Elevate bonding adhesive**

**Elevate PIR insulation board**

**Elevate PU adhesive**

**Elevate V-Gard™ vapor barrier membrane**

**Roof deck**



# PROFITABLE



The waterproofing market has been changing during the past few decades, with single-ply roofing membranes steadily gaining market share. Product durability, ease of application and ability to optimize the energy-efficiency of buildings while minimizing their environmental impact are key factors behind this trend. RubberGard EPDM ticks all these boxes. Why not join this fast-growing roofing market?

The installation of RubberGard EPDM is safer, quicker and easier than other traditional roofing membranes. Projects can be finished faster, allowing contractors to move quicker to their next job. More importantly, the resilience and durability of RubberGard EPDM, paired to the full support offered at every step of the way, translates into smooth jobs and more satisfied customers.

Join our network of contractors and be backed up by a global company with over a century of experience in rubber technology.





©Hortneubau MONO Architekten

## YOUR SUSTAINABLE CHOICE

Sustainable construction is becoming increasingly important for all types of buildings. Today, roofs are expected to contribute to the energy efficiency of buildings, as well as being sustainable and environmentally friendly. The addition of photovoltaic installations, green and blue roof systems are ways of allowing the roof to produce energy, manage and collect rainwater, reduce noise and create natural habitats in urban landscapes, among others.

However, not every roofing membrane is able to cope with the requirements of installing these types of roofing systems. A rooftop solar panel investment is typically based on a 20 to 25 years' financial projection, so the roofing system must be able to support the PV installation for at least that period to maximize returns.

In the case of green roofs, resistance to root penetration and robustness to cope with roof traffic associated with maintenance is crucial. To properly manage and even harvest rainwater through a blue roof, the roofing membrane has to be inert in addition to having outstanding waterproofing qualities.

RubberGard EPDM is resilient, lightweight, inert, offers excellent weathering performance, outstanding durability and uses less natural resources than other traditional roofing membranes. Elevate's range of compatible accessories allow roofing contractors to address even the most complex details, guaranteeing a top waterproofing job that is ready to meet the challenges of today and those of the future.



# ELEVATE

---

**For more information contact:**

Holcim Solutions and Products EMEA BV  
Ikaroslaan 75  
1930 Zaventem  
BELGIUM

[HolcimElevate.com](http://HolcimElevate.com)

This brochure is meant only to highlight Elevate products and specifications. Information is subject to change without notice. All products and specifications are listed in approximate weights and measurements. For complete product and detail information, please refer to the technical information posted on [www.holcimElevate.com](http://www.holcimElevate.com). Holcim takes responsibility for furnishing quality materials which meet Holcim's published product specifications. As neither Holcim itself nor its representatives practice architecture, Holcim offers no opinion on and expressly disclaims any responsibility for the soundness of any structure on which its products may be applied. The selection of the appropriate product and its correct application is the responsibility of the customer and not of Holcim. If questions arise as to the soundness of a structure or its ability to support a planned installation properly, the owner should obtain opinions of competent structural engineers before proceeding. Holcim accepts no liability for any structural failure or for resultant damages and no Holcim Representative is authorized to vary this disclaimer.